



Peterson Solutions (Indonesia)
AD Premier Building 19th floor
Jl. TB, Simatupang No. 5
Ragunan, Pasar Minggu
Jakarta 12550 | Indonesia
T: +62 21 2270 8913
E: marketing-
indonesia@onepeterson.com
W: petersonindonesia.com



FISHERIES

With the growing concern of fisheries product by the global consumers regarding the contaminated product, GMO products, environmental impacts and even the social impacts which leads to the increasing demand of sustainable practice in fisheries business. This practice applies to both wild caught fish business as well as aquaculture/farmed fish business. Therefore, consumers need standards on this sustainable practice to ensure the fisheries business owner practice the sustainable fisheries.

The Aqua Stewardship Council (ASC), The Marine Stewardship Council (MSC), Global G.A.P. Aquaculture Base, Best Aquaculture Practices (BAP) and Friend of the Sea (FOS) have developed acknowledged Chain of Custody standards for fisheries business globally. Each standard has different uses related to the type of fisheries business. The ASC, Global G.A.P Aquaculture Base and BAP standard cover the farm fisheries business, while the MSC standard cover the wild caught fisheries. Additionally, the Friend of the Sea scheme cover for both aquaculture and wild caught fisheries.

Getting your business certified can be a big opportunity in the future for your business. The market demand and price for labelled certified product is considered premium compared to the non-certified product due to the rising of environmental issue today and more consumer require company to practice sustainable fisheries.

WHAT CAN WE ASSIST:













In Peterson Solutions, we can assist your business on Sustainable Fisheries Practice preparation. Our consultancy covers vast range of products, including shrimp, tilapia, pangasius, bivalve mollusc, and many other fisheries products. Depend on your needs, our Sustainable Fisheries consultancy will comply with the standard of your choice. In addition, we can also help your fisheries business to prepare on organic fisheries products to comply with European Commission Organic Farming and USDA National Organic Program.

We can deliver our fisheries consultancy in many types of services, including:

1. Survey and mapping on your supply chain
2. Develop specific implementation of fisheries certification scheme through gap assessment on your current business
3. Provide in-house training on sustainable fisheries practice
4. Due Diligence assistance
5. Certification audit preparation and accompaniment
6. Post-audit corrective action assistance
7. Annual Monitoring and Internal Audit Assistance
8. Custom standard (develop you own company standard)

Our advice and support is based on almost 100 years of experience and expertise in providing solutions to a broad range of customers including multinational companies, small and medium-sized enterprises, fisheries' cooperatives, associations, non- governmental organizations and governments.

We deliver solutions with purpose — for the world, for ourselves, for our families.

 Carbon Footprinting	 Implementation	 Life Cycle Assessment	 Pest Control	 Responsible Sourcing	 Risk Analysis
 EcO2	 AMDAL UKL-UPL	 Due Diligences	 Water Footprinting	 Plastic Footprinting	 PROPER KLHK